



ADM Club — The Hidden Atelier

A contemporary members club connecting discerning connoisseurs to objects of extreme beauty and the makers behind them.

“I place my full trust in ADM Club and its founder, confident that they will provide their members with impeccable quality and an experience that genuinely enhances their well-being.” — S.A.R Prince Michel of Yugoslavia

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ADM Club, launched yesterday at Les Caves de l’Hôtel de Paris to the media, began in 2023 when founder Alessia Demetz, a Monaco resident and second generation of the architectural studio DemetzArch, decided to create a community connecting makers, connoisseurs and collectors — effectively opening up her very special address book beyond her personal relationships. The result is a secret, hidden atelier for those in the know.

‘ADM’ in ADM Club stands for Alessia’s initials and represents the ethos of the company: a discerning, highly curated space for those who share the same love of luxury craftsmanship.

This closed network — located behind a membership wall, at <https://adm.club> — is inspired by the logic of the great historical courts of Europe *. Relationships with the artists and makers are born from an affinity of values, not from a commercial rationale. With patronage such a critical part of ADM Club’s founding ethos, long-term legacy heritage is put ahead of short-term, ‘mass market’ luxury consumerism.

Teaser film: [Unlocking ADM Club for the first time](#)

“When you acquire something through ADM Club, you receive far more than what meets the eye. It’s personal. When I hold a piece, I feel the threads of its story; when I meet a maker, I see their reflection in what they’ve created. It sparks empathy. Part of their soul lives in each creation — a beautiful, rare act of giving oneself. I’m passionate about giving artisans a voice, so their identity isn’t stripped from the pieces they craft. That connection matters deeply. Every detail carries the imprint of human hands; every moment behind it is infused with time, mastery, and meaning.” — Alessia Demetz

Alessia is available for interview, providing insightful commentary not just on ADM Club, but the state of the luxury industry at large. For inquiries, please contact press@adm.club

Discover ADM Club at <https://adm.club> or on the [App Store](#) and [Google Play](#)

*Press kit